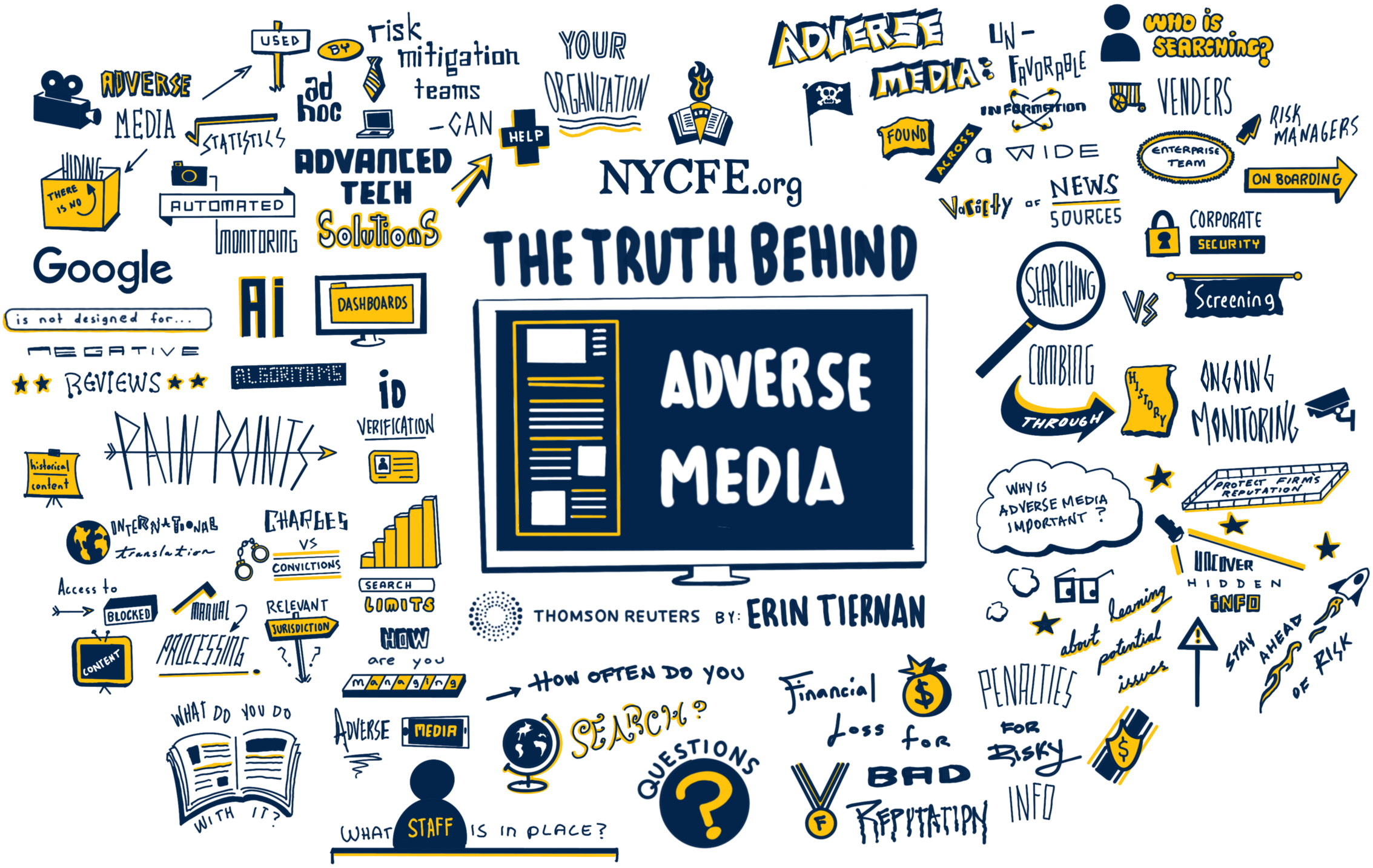

ADVERSE MEDIA
USED BY
risk mitigation teams
ad hoc
-CAN
HELP
YOUR ORGANIZATION
ADVERSE MEDIA:
UN-FAVORABLE INFORMATION
FOUND ACROSS a WIDE
Variety of NEWS SOURCES
WHO is SEARCHING?
VENDERS
ENTERPRISE TEAM
RISK MANAGERS
ON BOARDING
CORPORATE SECURITY
HIDING
THERE IS NO
AUTOMATED MONITORING
ADVANCED TECH SolutionS
NYCFE.org
THE TRUTH BEHIND
ADVERSE MEDIA
Google
is not designed for...
NEGATIVE
REVIEWS
Ai
DASHBOARDS
ALGORITHMS
SEARCHING
VS
Screening
COMBING THROUGH
HISTORY
ONGOING MONITORING
id VERIFICATION
historical content
PAIN POINTS
WHY IS ADVERSE MEDIA IMPORTANT ?
PROTECT FIRM'S REPUTATION
UNCOVER HIDDEN INFO
INTERNATIONAL translation
CHARGES VS CONVICTIONS
SEARCH LIMITS
Access to
BLOCKED CONTENT
MANUAL PROCESSING
RELEVANT JURISDICTION
HOW are you managing
THOMSON REUTERS BY: ERIN TIERNAN
learning about potential issues
STAY AHEAD OF RISK
WHAT DO YOU DO WITH IT?
ADVERSE MEDIA
HOW OFTEN DO YOU SEARCH?
QUESTIONS
Financial Loss for BAD REPUTATION
PENALTIES FOR RISKY INFO
WHAT STAFF IS IN PLACE?