COMMON THREAD: persuasion

ISOLATION

Wealth

WHY?

NEUROLOGICAL

PHYSICALLY VULNERABLE

60% OF FRAUD IS FAMILY

known people | strangers

1/44

REPORT FINANCIAL EXPLOITATION

3X

TO PASS AWAY PREMATURELY DUE TO ABUSE

ELDER ABUSE:

UNDER Reported

$148.11 BILLION IN 2020

PLAY ON MOTION

1 ABUSE

PHYSICAL EMOTIONAL

2 NEGLECT

3 Exploitation

ability to make financial decisions

FALLS AFTER

CONFIDENCE DOES NOT KNOW THE

CHANGE IN Behavior

signs

financial changes

PASSING OF A SPOUSE

REPORT

RIGHT AWAY

1/6

telephone frauds are TECH SCAMS

DEBILITATING LOSS OF TRUST IN SELF

THEFT

IRS SCAMS

sweet Heart Scams

$$$

MORTGAGE REVERSER

NYCFE.com

identifying & reporting elder financial exploitation

Ayana Mortley & Christina McGuire

NYC ELDER ABUSE CENTER

Weill Cornell Medicine

SENIOR SAFE ACT

EMDT Multi-Disciplinary

elder Fraud:

Wrongfully taking of property of an elder or dependent adult.

RED FLAGS:

Social BEHAVIOR

TRANSACTIONAL

New York Elder Abuse Center (212) 746 7211