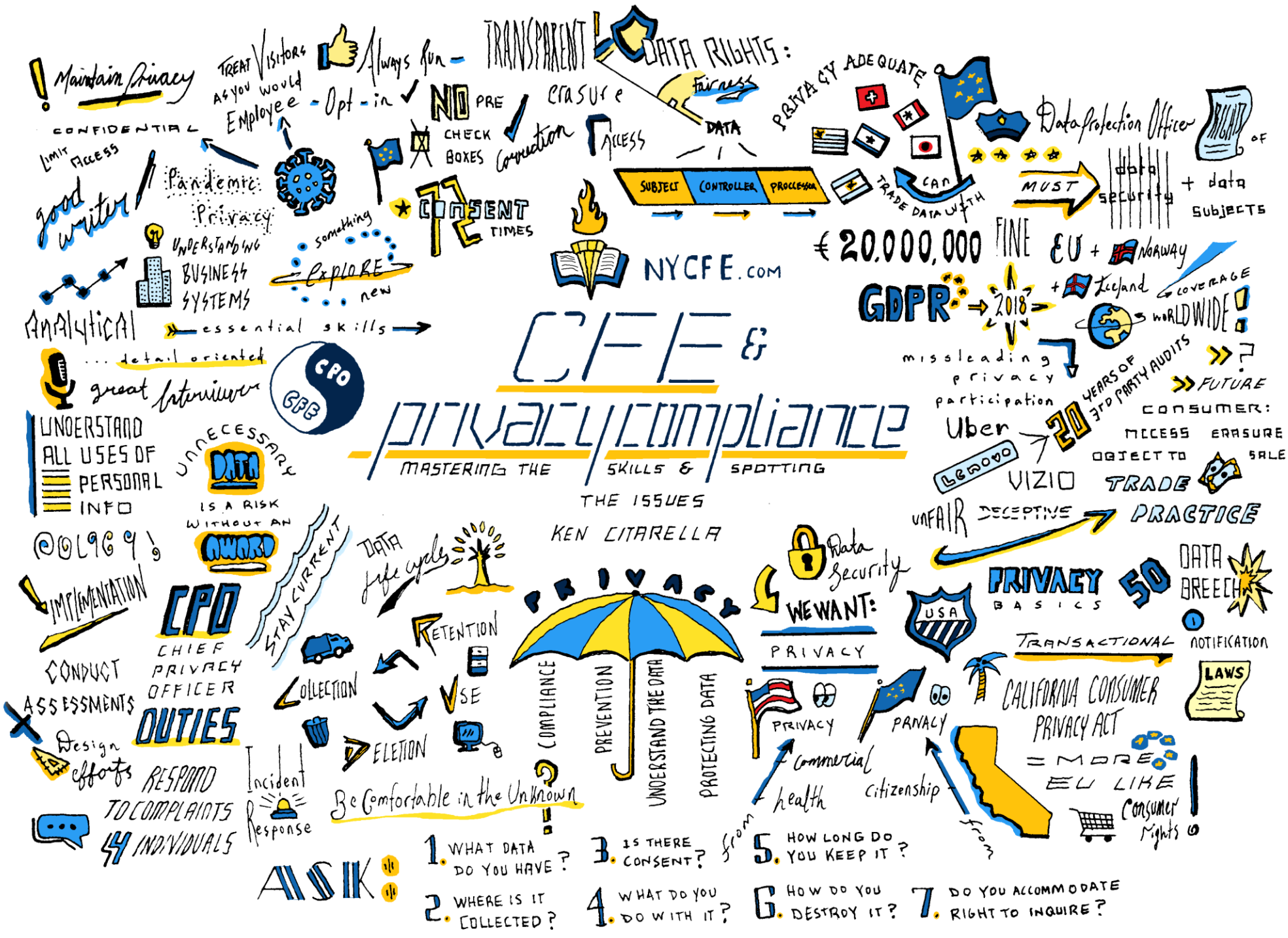

CFE & privacy compliance
MASTERING THE SKILLS & SPOTTING THE ISSUES
KEN CITARELLA
NYCFE.COM
Maintain Privacy
CONFIDENTIAL
Limit Access
good writer
Pandemic Privacy
Treat Visitors as you would Employee
Always Run - Opt-in
TRANSPARENT
DATA RIGHTS:
Fairness
DATA
NO PRE CHECK BOXES
Correction
Erasure
Access
CONSENT
TIMES
SUBJECT
CONTROLLER
PROCESSOR
PRIVACY ADEQUATE
CAN TRADE DATA WITH
MUST
Data Protection Officer
RIGHTS OF
data security + data
Subjects
€ 20.000,000 FINE
EU + NORWAY + Iceland
GDPR
2018
COVERAGE WORLDWIDE
missleading privacy participation
20 YEARS OF 3RD PARTY AUDITS
FUTURE
CONSUMER:
ACCESS ERASURE
OBJECT TO SALE
TRADE
Uber
LENOVO
VIZIO
UNFAIR DECEPTIVE PRACTICE
Analytical
essential skills
detail oriented
great interviewer
UNDERSTANDING BUSINESS SYSTEMS
Explore new
something
CPO
CFE
UNDERSTAND ALL USES OF PERSONAL INFO
UNNECESSARY DATA IS A RISK WITHOUT AN AWARD
COLOR
IMPLEMENTATION
CONDUCT ASSESSMENTS
CPO
CHIEF PRIVACY OFFICER
DUTIES
Design efforts
RESPOND TO COMPLAINTS
44 INDIVIDUALS
STAY CURRENT
DATA life cycle
COLLECTION
RETENTION
USE
DELETION
Incident Response
Be Comfortable in the Unknown
PRIVACY
COMPLIANCE
PREVENTION
UNDERSTAND THE DATA
PROTECTING DATA
Data Security
WE WANT:
PRIVACY
PRIVACY
PRIVACY
commercial
health
citizenship
from
from
USA
PRIVACY BASICS
50 DATA BREECH
NOTIFICATION
LAWS
TRANSACTIONAL
CALIFORNIA CONSUMER PRIVACY ACT
= MORE EU LIKE
Consumer Rights
ASK:
1. WHAT DATA DO YOU HAVE?
2. WHERE IS IT COLLECTED?
3. IS THERE CONSENT?
4. WHAT DO YOU DO WITH IT?
5. HOW LONG DO YOU KEEP IT?
6. HOW DO YOU DESTROY IT?
7. DO YOU ACCOMMODATE RIGHT TO INQUIRE?