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THE JESUIT UNIVERSITY OF NEW YORK

Hosts NYCFE Spring Fraud Conference
April 22, 2022, 8CPEs

Speaker, Presentation, and Session Information:

Keynote Speaker: **Gregory Coleman**, CEO, Coleman Worldwide Advisors,
Special Agent, (Retired) FBI
2CPEs

Topic: Ethics – Society's Laws Where do our lawmakers stand? A non-political look at the ethics of Congress
Description:

Jack Kevorkian, a Dr. and proponent of a terminal patient's right to die by physician-assisted suicide, was convicted of second-degree murder for administering a lethal injection of a controlled substance to "euthanize" a patient that suffered from Lou Gehrig's disease.

Bill Gates stepped down as Chairman of the Board of Microsoft due to an investigation into his romantic relationship with a female employee.

Attorney Michael Avenatti was convicted of trying to extort over $20 million from shoe and apparel manufacturer Nike. Two years later, Avenatti was convicted of wire fraud and aggravated identity theft for stealing $300,000 from his client, Stormy Daniels, the porno actress who hired Avenatti to represent her in litigation against former President Trump.

Approximately 59 members of Congress appear to have violated a law designed to stop insider trading and prevent conflicts-of-interest but suffered little to no repercussions.

A medical doctor, a lawyer, a businessman, and politicians; one thing they have in common is that each were deemed guilty of ethical lapses. In some cases, their acts were also considered immoral and/or rose to the level of criminal activity. But the punishment for these ethical and moral violations were quite varied. Why?

Using various real-life examples, this presentation will explore and discuss, among other things, the following:

1. The differences between ethics and morals and why they are important.

2. How ethics and morals have evolved over time.

3. The role of ethics and morals in modern society.

4. How the objectives of ethics and morals may not always be aligned and quite often result in conflict.

5. The ethical requirements imposed upon our representative in Congress and how they measure up.

Lisa Duke, Supervisory Forensic Accountant, U.S. Department of Justice
1CPE

Topic: It's All About the Money! Let's Follow the Money!

Description:

This presentation will focus on a variety of financial violations and how Forensic Accountants at the Federal Bureau of Investigation explore these violations. Attendees will have a hands-on view of lessons learned and the process for investigating financial violations at the FBI.

Presenter will address the role of the Forensic accountant as a collaborator and financial investigator in conducting investigations. Attendee will be provided with specific leads identified by forensic accounting analysis for investigation involving Criminal, Cyber and other investigations. Participants will have an insight on the job opportunities and job requirements to become a Forensic Accountant at the FBI.

John Nash, Financial Crimes Technology Manager, EY
1.5 CPE

Topic: Loot Boxes and Gold: How Video Games Are the Next Frontier for Digital Fraud

Description:

Loot boxes, premium currencies, and cosmetic items are a multi-million-dollar revenue stream today in video games. With some gamers turning to online marketplaces to buy in-game items for real money from strangers, the online landscape is ripe for exploitation by criminals. This session will examine how online secondary markets operate for in-game virtual goods, how criminals can use common financial schemes and scams to obtain virtual inventory, and how those ill-gotten gains can be integrated into the banking system.
Upon completion of this session, attendees will be able to: Identify the core principles and risks associated with online secondary markets; Identify the risks associated with large volume purchases of digital goods; Identify the core principles of digital trade-based money laundering.

William Callahan, Director of Government and Strategic Affairs, BLOCKCHAIN INTELLIGENCE GROUP, (ret.) Special Agent in Charge, DEA
1 CPE

Topic: Cryptocurrency, Blockchain & NFTs: An introduction to the digital asset's ecosystem for financial crime and fraud Investigators

Description:

Tracing cryptocurrency transactions has emerged as a necessity this year, as tax and law enforcement authorities have realized that this is the only way to stop money laundering and hinder the funding of criminal activities. Although it's clear that this isn't simple or easy, there are methods to follow for tracing suspicious cryptocurrency transactions and also offer tools to do it. Attendees will have a basic understanding about cryptocurrency, illicit use, and the training, tools and resources to assist the investigator.

Raffle: One **(1) Blockchain Intelligence Group Certified Cryptocurrency Investigator (CCI) training course, Modules 1 - 5.** The CCI is a self-paced online training course that covers the basics of cryptocurrency, how illicit actors use it, and how financial investigators, anti-money laundering and compliance professionals, and law enforcement officers investigate nefarious crypto and blockchain activity. Value $999.00

Walt Manning, CEO, Techno-Crime Institute
Author, Techno-Crimes and the Evolution of Investigations
1.5 CPE

Topic: The Techno-Criminals Have Already Evolved. Should You?

Description:
Technology is growing exponentially, and techno-crimes are evolving much faster than our capability to keep up. How up to date are you about technology trends?

Do you know that the next version of what we call the Internet is already being developed? What will it look like and how will it impact your investigations?

You've probably heard about the "metaverse," but do you really understand this technology? It's far more sophisticated than online games, and crimes are already being committed there. But do you know anyone who knows enough about the metaverse to investigate these crimes?

As more data migrates to the "cloud" and beyond, and increasing numbers of new devices are connected to our networks, where will the evidence in your fraud examination be stored, and how will you know where to look? These are only a few of the questions being raised by exponential technology.

The techno-criminals are already evolving.

Most fraud examiners haven't. It's time to catch up!

Dr. Barbara M. Porco, PhD, CPA, CFF, Professor of Accounting and Taxation, Associate Dean of Graduate Studies, Fordham University
Dr. Tim Hedley, CPA, CFF, and CFE
Executive in Residence at Fordham University
1 CPE

Topic: Evolving Landscape of ESG and Risks

Description:

Fraud risks are evolving with the expanding importance of environment, social challenges, and governance. An organization's long-term health is connected to their ability to properly govern environment and social issues. Attendees will obtain an introduction to sustainability externalities and the impact on corporate governance as well as the evolving regulatory reporting requirements.

Speaker Biographies



Gregory Coleman,
CEO, Coleman Worldwide Advisors
Special Agent, (Retired) FBI

Gregory Coleman is the FBI Special Agent responsible for the criminal investigation of Jordan Belfort. Belfort's rise to power and subsequent arrest and conviction were chronicled in the movie, "The Wolf of Wall Street." The movie was directed by Martin Scorsese and starred Leonardo DiCaprio. Mr. Coleman was portrayed by Kyle Chandler.

Mr. Coleman retired from the FBI with over 25 years of experience investigating financial crimes, money laundering, and asset forfeiture. He was widely recognized as an anti-money laundering expert among his law enforcement colleagues and is a recipient of the Director's Award (Executive Office for U.S. Attorneys) for Outstanding Contributions in Law Enforcement. Many of his investigations involved stock market manipulations where the proceeds were laundered through shell corporations and offshore bank accounts.

Coleman Worldwide Advisors provides litigation support, funds recovery assistance, and other financial consultancy services as well as training related to the detection and prevention of money laundering and suspicious activity reporting.

Mr. Coleman is a frequent keynote speaker and guest lecturer and has spoken to audiences in over 18 countries. He has significant experience giving presentations utilizing simultaneous translation.

Lisa Duke,
Supervisory Forensic Accountant at the U.S. Department of Justice

Lisa Duke is a Supervisory Forensic Accountant at the U.S. Department of Justice. She joined the DOJ in 2016 and leads a group of forensic accounts which provides investigative support to cross programmatic threats which require financial analysis, documentation of analysis and expert testimony.

Her prior engagement included 10 years at the New York State Comptroller's Office where she was an Examiner in Charge and a member of the Fraud and Forensic Audit Group. Her engagements have included cases involving complex investigations, cyber threats, fraud investigations, conflict of interest, waste and abuse of multiple government agencies, contractors, public authorities, and non-for-profit organizations.

She is active in the anti-fraud community. Ms. Duke is a repeated speaker at the ACFE Global Fraud Conference and is often requested to speak at various conferences on fraud and forensic accounting.



Josh A. Nash, CFE,
Financial Crimes Technology Manager, EY

Joshua Nash is a Financial Crimes Technology Manager for Ernst & Young. Prior to his current role in consulting, he accumulated over 13 years of banking industry experience working in financial crime technology and frontline financial crime investigations for USAA, JPMorgan Chase, Wells Fargo, and Wachovia.

Nash is a Certified Fraud Examiner, a member of the San Antonio, TX chapter of the FBI InfraGard program, and a former member of the advisory board of the Techno Security and Digital Forensics Conference in Denver, CO. He obtained his MBA in 2016 from the University of Texas – Rio Grande Valley and his Bachelor of Science degree in Information Systems in 2012 from the University of Phoenix.



William (Bill) J. Callahan III, CCI
Director of Government and Strategic Affairs
(ret.) Special Agent in Charge, DEA
Blockchain Intelligence Group (BIG) BIGG Digital Assets (CSE: BIGG) (OTC: BBKCF) (WKN: A2JSKG)

William (Bill) J. Callahan III is a law enforcement veteran with 20+ years in the Drug Enforcement Administration (DEA). He retired from the DEA as the Special Agent in Charge for the St. Louis division and held numerous posts in the DEA since joining in early 2000.

Bill specialized in complex, multi-jurisdictional money-laundering investigations. In many of these investigations, illicit actors took advantage of trade-based money laundering schemes, dark web narcotic distribution involving cryptocurrency, and market manipulation to obfuscate the true source of the funds.

While assigned to DEA Headquarters, Bill established DEA's proactive money laundering audit team, where he took part in the development of creating policy and procedures in furtherance of DEA's undercover operations involving cryptocurrency.

He was instrumental in leading the High Intensity Drug Trafficking Area (HIDTA) Domestic Highway Enforcement program and worked closely with the New York High Intensity Financial Crime Area program. Bill served as co-chair of the New York External Fraud Committee, an ad-hoc committee consisting of law enforcement and the financial community combating financial crimes and fraud.

In 2021, Bill joined Blockchain Intelligence Group as the Director of Government and Strategic Affairs; he is responsible for developing relationships with law enforcement, regulators, and government agencies globally.

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BLOCKCHAIN INTELLIGENCE GROUP



Walt Manning
CEO, Techno-Crime Institute
Author, Techno-Crimes and the Evolution of Investigations

Walt Manning is an investigations futurist who researches how technology is transforming crime, and how governments, legal systems, law enforcement and investigations will need to evolve to meet these new challenges. Walt started his career in law enforcement with the Dallas Police Department, and then went on to manage e-discovery and digital forensics services for major criminal and civil litigation matters all over the world.

He is the author of the thought-provoking book Techno-Crimes and the Evolution of Investigations, where he explains why technology will force investigations to evolve.
Walt is an internationally recognized speaker and author, known for his ability to identify current and impending threats from technology and advising his clients and audiences about ways to minimize their risk. In addition to many published articles, he has been interviewed and widely quoted in the media as an expert on topics related to technology crime and investigations.



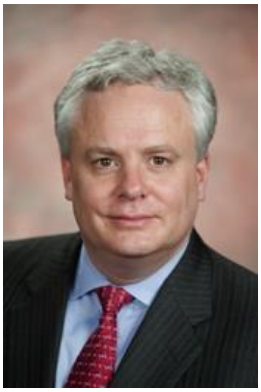


Dr. Barbara M. Porco, PhD, CPA, CFF
Professor of Accounting and Taxation
Associate Dean of Graduate Studies

Barbara Porco is a Professor of Accounting and Taxation at Fordham University for over 25 years and a former PwC tax director. She holds an MBA and PhD degree from Fordham University and a master's degree in sustainability and environmental management from Harvard University.

Porco is a Certified Public Accountant (CPA) and Certified in Financial Forensic (CFF) from the American Institute of Certified Public Accountants (AICPA) and earned a certificate in corporate sustainability and innovation (CSI) from Harvard University.

Porco serves on the AICPA/CIMA Assurance Executive Committee (ASEC) Sustainability Assurance and Advisory Task Force. She is the author of the KPMG Ethical Compass Toolkit: Integrity in Business. The Toolkit material has won multiple awards and has been adopted by faculty in over 150 universities with its latest installment focusing on sustainability reporting. Porco specializes in ESG reporting literacy and currently teaches academic courses to prepare students for FSA Certification.



Dr. Tim Hedley, CPA, CFF, and CFE
Executive in Residence at Fordham University

Dr. Hedley has more than 25 years of experience providing clients with a wide range of forensic services to prevent, detect, and respond to governance and integrity issues. He serves as Executive in Residence at Fordham University, responsible for its ESG literacy program, after many years working as the Global Head of Fraud Risk Management at a Big 4 firm. He currently teaches Sustainability Reporting & SASB Standards, Ethics in Financial Reporting Accounting, and Business Risks in a Global Digital Economy.

He is the author of numerous articles and the co-author of the books "The New Era of Regulatory Enforcement: A Comprehensive Guide for Raising the Bar to Manage Risk" and "Managing the Risk of Fraud and Misconduct: Meeting the Challenges of a Global, Regulated, and Digital Environment," both published by McGraw-Hill. He is very involved with the Connecticut Society of CPAs (CTCPA), where he will serve as the 2022-23 Chair-Elect, and where he is also the founding chair of the ESG Committee.